



Topic: UNESCO Gastronomy City - Adana

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To Whom It May Concern,

Turkish Hoteliers Federation (TUROFED) is an organization that works with 15 regional associations and about 2600 member facilities in order to develop tourism sector in Turkey. TUROFED, while embodying most of the tourism operation licensed-facilities in Turkey, maintains cooperation with tour operators that brings tourist to Turkey.

The main aim of TUROFED is to protect the common benefits of its members in unity and to increase tourism's contribution in the national economy by increasing Turkey's share in international tourism. Being aware of the importance of the "*gastronomic tourism*" in developing Turkish tourism and representing our culture, we show efforts to relevantly provide the necessary support.

In this manner, we cooperate with our Adana-centered member association ÇUKTOB (Çukurova Association of Touristic Hoteliers and Operators) in the field of gastronomy and give direct support to the gastronomic events in which local cuisine culture is publicized.

Adana has reached to its rich cuisine culture of today by hosting cultures of different civilizations for centuries and being affected by them. As TUROFED, we appreciate the importance of this rich culture.

We proudly support Adana's efforts to become a UNESCO Gastronomy City.

Best regards,

Osman AYIK
TÜROFED
Chairman of the Board

